COOKIE POLICY

At SLEEP'N Valencia, we comply with the provisions of the Information Society Services Act, which transposed Directive 2009/136/EC.

What is a cookie?

A cookie is a small text file stored on a computer, tablet, mobile phone, or any device used to browse the Internet. It may store information related to how often you visit websites, your browsing preferences, the information that interests you most, usernames, saved products, etc. Depending on the information they contain and how you use your device, cookies may be used to recognize the user.

Types of cookies

Depending on their nature, cookies may be classified as follows:

- **Session cookies or Persistent cookies**: the former are deleted when the browser is closed, while the latter remain on the device.
- **First-party cookies or Third-party cookies**: depending on whether they belong to the website owner or to a third party.

Depending on their purpose, cookies may be:

- **Technical cookies**: These allow the user to browse a website, platform, or application and use the different options or services available on it, such as controlling traffic and data communication, identifying the session, accessing restricted areas, remembering the items in an order, completing the purchase process for an order, submitting a registration or event participation request, using security elements during browsing, storing content for video or sound distribution, or sharing content through social networks.
- **Personalization cookies**: These allow the user to access the service with certain predefined general features based on a series of criteria on the user's device, such as language, the type of browser used to access the service, the regional settings from which the service is accessed, etc.
- **Analytics cookies**: These allow the party responsible for them to track and analyze the behavior of users of the websites to which they are linked. The information collected through these cookies is used to measure website, application, or platform activity and to create browsing profiles of users of such sites, applications, and platforms, in order to introduce improvements based on the analysis of how users use the service.
- **Advertising cookies**: These allow the most effective management possible of advertising spaces that, where applicable, the publisher has included on a website, application, or platform from which the requested service is provided, based on criteria such as the edited content or the frequency with which ads are shown.
- **Behavioral advertising cookies**: These allow the most effective management possible of advertising spaces that, where applicable, the publisher has included on a website, application, or platform from which the requested service is provided. These cookies store information on user behavior obtained through the continuous observation of browsing habits, allowing a specific profile to be developed in order to display advertising based on that profile.

Which cookies do we use and what is their purpose?

- First-party cookies
- Third-party cookies

Google has developed a browser add-on to disable Google Analytics cookies for the most common browsers: Microsoft Internet Explorer, Google Chrome, Mozilla Firefox, Apple Safari, and Opera, making it easier to opt out of the installation of these cookies. You can obtain more information by visiting this external link:

https://tools.google.com/dlpage/gaoptout?hl=es

How can you reject cookies or withdraw the consent given?

You can configure your browser to accept or reject the installation of all or certain types of cookies, or to notify you when a cookie is being placed.

Each browser has specific configuration instructions. Below we provide links to information for the most common browsers:

- Google Chrome
- Mozilla Firefox
- Internet Explorer
- Safari